



The Money Saving Card

Attract New and Loyal Customers

www.MoneySavingCard.co.uk



What is the Money Saving Card?

- A free to join loyalty scheme
- Providing cards to hundreds of thousands of consumers
- Promoting your business across our network of websites – free!



How Does It Work?

1. Join Us

List your business by offering a genuine discount – something to attract our card holders in

2. Get Promoted

We will advertise your business and the discount across our entire network of websites – free!

3. Increase Sales

Stay ahead of the competition by obtaining new and loyal customers from across the UK



Who are our customers?

- Our customer are 'savvy' shoppers and registered members of high traffic websites such as:-



- Includes hundreds of thousands of NHS Staff, Teachers and Council Workers



How will we Promote you?

- On our websites
 - 700,000 registered members of our loyalty schemes
 - Website listing for each branch, postcode searchable
- Via weekly e-newsletters
- On facebook
 - To our 117 groups across UK
 - Pages with regular messages



...And we handle all customer service



Who else has joined?

Major High Street Brands, including...



Thousands of Local Retailers, including...





Why Register?

- Attract new customers into your business
- Retain customers and keep them loyal with an ongoing offer
- Customers spend more because they know they are getting a 'good deal'
- Free to join - free marketing - risk free!






Contact

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The Money Saving Card is part of VAC Media, which is the worlds largest provider of white label loyalty schemes, powering more than 102 loyalty websites for a vast range of companies and affiliates including the Daily Mirror, Diamond and Payzone



OUR PORTFOLIO
204 websites
millions in sales