



# Vac Media's Staff Discount Card

**Give your Staff a Money Saving Perk!**

## The Staff Discount Card

VAC Media is the largest provider of white label loyalty portals in the world, powering more than 102 loyalty websites for a vast range of companies and affiliates. Our partners include the Daily Mirror, Payzone and Diamond.

Our Staff Discount Card provides access to the largest network of high street and town centre discounts. The Money Saving Card logo is the enabler. This means we can create fully branded cards for your company.

The Staff Discount Cards have high perceived value and a low unit cost. They improve company loyalty and create a sense of identity.



## High Street Discounts

With the Money Saving Card logo on your branded cards, your staff will have access to discounts at brand names and local outlets across the UK.

To provide something for everyone, we have negotiated discounts at a range of city centre outlets, including restaurants, shops, beauty salons, auto centres, entertainment venues and more.



# *A Rapidly Expanding List of Discounts, Nationwide*

Over 2,000 discounts are currently available across the UK. Through ongoing investment, hundreds of new merchants register every week. This is the key to maintaining card holder interest and longevity of use.

*City Centre Discounts Everyone will Use!*

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## *Access to the Discounts Directory*

The Discounts Directory is made available online and we can create your own fully branded company discounts website. We also provide (optional) weekly discounts newsletters which you can distribute or email to your staff.

*Your Own Branded Company Discounts Website*

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## *Managing Customer Services*

We will manage all customer service associated with the Money Saving Cards. Should your staff have any problems with any offer, there is an online helpdesk and we commit to responding to every ticket within 24 hours.

*We Operate the Highest Standards of Customer Care*

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## *Benefits*

- ➔ Create a Sense of Company Identity
- ➔ Low Unit Cost, High Perceived Value
- ➔ Help your Staff Save Money in these Economically Difficult Times